



## Western Horse Association of Prince Edward Island



### Member Rewards Program

Each year, running our club's activities takes much time and effort to raise money for prizes, cash payouts, clinics and other events the WHA facilitates. To encourage more general member involvement in some of the "behind the scenes" operations of running our club, we are seeking help from the general membership in obtaining sponsorships. **Each member that obtains a sponsorship** in any of the different levels listed below, will be eligible for our "**member rewards program**", this includes board members.

#### Sponsorship

We offer levels of sponsorship that businesses can choose from, to contribute and help the WHA continue to provide a place for our Western Riders on PEI to show.

**Platinum Season Sponsor - \$ 1000 and above** this sponsor will be recognized as a "Platinum Season Sponsor". They shall receive a link to their website on our homepage, free full page advertisement in our 2015 Show Book\*, the option to display banners or signage at all of our shows and events this season, announced advertising throughout the day at all events, a place on our sponsor wall, a full page advertisement in all of our WHA newsletters, and social media advertisement throughout the year. The name/logo will also be displayed on all entry forms/paperwork at each show and event of the season.

**Gold Sponsor - \$400 - \$999** this sponsor will be considered a "season sponsor". They will receive a link to their website on our sponsor page, free full page advertisement in our 2015 Show Book\*, the option to display banners or signage at all of our shows and events this season, announced advertising throughout the day at all events, a place on our sponsor wall, a full page advertisement in one of our WHA newsletters, and social media advertisement throughout the year. The name/logo will also be displayed on all entry forms/paperwork at each show and event of the season.

**Silver Sponsor - \$200** this sponsor will be considered a "show sponsor". They will be listed on our sponsor page in the 2015 Show Book\*, announced advertising throughout the day at one show/event, a place on our sponsor wall, a ½ page advertisement in one of our WHA newsletters, and social media advertisement throughout the year. The name/logo will also be displayed on all entry forms for one show/event of the season.

**Bronze Sponsor - \$100** this sponsor will be considered a "stakes sponsor". They will have their name affiliated with a "stakes class" at one show, receive a listing in our 2015 Show Book\*, their name announced during the "stakes classes" in one show, a place on our sponsor wall, and social media advertisement. The name will also be displayed on entry forms for the "stakes classes" at one show of the season.

**Class Sponsor - \$50** a person, family or business that wishes to sponsor a class in a show. They will be named before and after this class and be listed in our 2015 Show Book\*, as well as have a place on our sponsor wall and social media advertisement.

**Donation of Products or Services** - Products, promotional clothing or gift cards, etc. are also welcome and appreciated. These items will be used as class prizes, raffle or fundraising items.

*\*2015 Show Book will be available in April 2015. We will gladly accept donations at any time, however, sponsors wishing to be included in this Show Book must have their donation in by March 20, 2015.*

## Member Rewards

Each member that obtains any sponsors falling under any of the above sponsorship levels, will be eligible for the following rewards;

**Platinum Season Sponsor** - \$100 WHA gift certificate redeemable towards any of our WHA Store items, or \$100 discount off of one show entry.

**Gold Sponsor** - \$50 WHA gift certificate redeemable towards any of our WHA Store items, or \$50 discount off of one show entry.

**Silver Sponsor** - \$20 WHA gift certificate redeemable towards any of our WHA Store items, or \$20 discount off of one show entry.

**Bronze Sponsor** - \$10 WHA gift certificate redeemable towards any of our WHA Store items, or \$10 discount off of one show entry.

**Class Sponsor** - \$5 WHA gift certificate redeemable towards any of our WHA Store items, \$5 discount off of one show entry, \$5 Tim Horton's card, or one free non-divisional class in one show.

**Donation of Products or Services** – Gift certificate for 10% of dollar value of product or service obtained for WHA shows or clinics.

For more information sponsors can contact Alison Borghese at [peiwesternhorse@gmail.com](mailto:peiwesternhorse@gmail.com)

[www.peiwesternhorse.com](http://www.peiwesternhorse.com)